

PRINTABLE  
SURFACES  
READY-TO-USE



CREATE  
THE  
DIFFERENCE



AUTOMOTIVE

DECO PRIME®

# Printable metal for incomparable automotive design

Whether branding or patterning: a classy print on real aluminium creates a special sense of prestige. Prints on metal are also virtually unbeatable in terms of durability. The unique DECO PRIME® opens up a complete range of new possibilities for you.

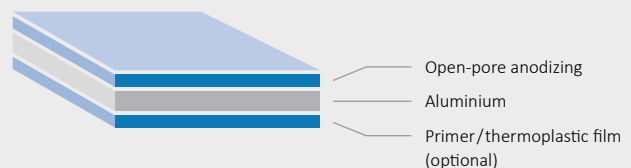
DECO PRIME® is based on genuine aluminium, which has been given a special surface coating. The Ready-to-use surface can be printed without further conditioning using a variety of processes before being formed. Thanks to its unique surface properties, forming in no way damages the print and the surface also remains crack-free and scratch-resistant.

#### Applications

- Emblems
- Sill trims
- Signs



Choose from these three finishes to suit your print requirements:



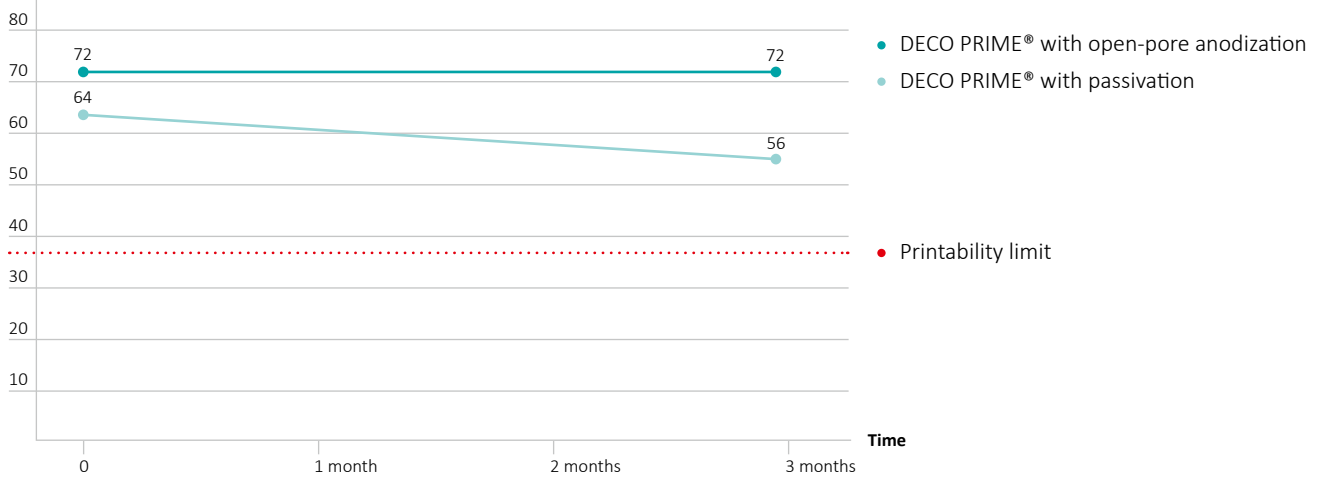
DECO PRIME® with open-pore anodization



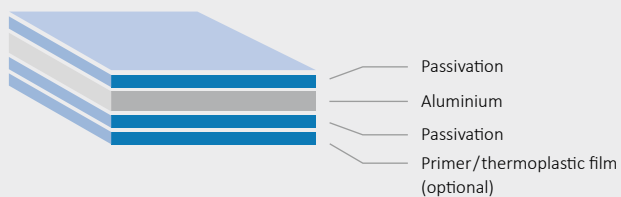
Printed surfaces transform your automotive design into a statement of uniqueness.

## Can be stored for extended periods without oxidation

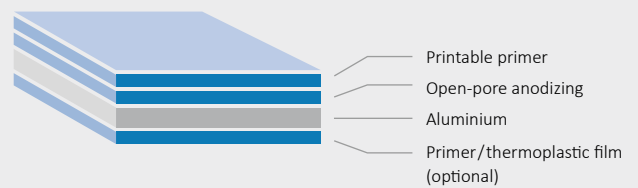
Surface tension  
mN/m



Values based on the following storage conditions: 20°C room temperature, 50% humidity.



DECO PRIME® Passivation



DECO PRIME® with printable primer

## Care for the Environment

Conserving natural resources has been part of our corporate philosophy ever since our company was founded in 1975. Today, Alanod is a climate-neutral, sustainably run company. Due to the excellent recycling properties of aluminium, our materials use up to 90% recycled aluminium. This consumes up to 95% less energy compared to primary aluminium production.

Our cutting-edge post-combustion technology enables production of all of our materials without the need for excessive energy input. All our electricity needs are met using “100% green” energy sources.



## Made in Germany

Our high-tech materials are all manufactured at our sites in Germany.

## System Development

Our broad-based team of experts develops individual solutions for our customers in close cooperation with international research institutions and long-standing industrial partners. Talk to us so that we can work together to fulfill your wishes.

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